



House and Home Expenditures

Prepared by: Grove City Development Department

Town Center Market

Latitude: 39.882294

Longitude: -83.093723

Site Type: Radius

Radius: 1.0 mile

2008 Housing Summary

Housing Units	3,828
2008-2013 Percent Change	2.38%
Percent Occupied	90.5%
Percent Owner HHs	65.8%
Median Home Value	\$117,929

2008 Demographic Summary

Population	8,261
Households	3,466
Families	2,284
Median Age	37.1
Median Household Income	\$55,854

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	89	\$10,406.44	\$36,068,705
Mortgage Interest	87	\$3,794.14	\$13,150,499
Mortgage Principal	88	\$1,804.00	\$6,252,678
Property Taxes	98	\$2,130.69	\$7,384,966
Homeowners Insurance	91	\$434.31	\$1,505,332
Ground Rent	86	\$53.83	\$186,582
Maintenance and Remodeling Services	87	\$1,791.73	\$6,210,135
Maintenance and Remodeling Materials	79	\$330.47	\$1,145,398
Property Management and Security	98	\$67.26	\$233,115
Rented Dwellings	79	\$2,668.89	\$9,250,377
Rent	79	\$2,583.67	\$8,954,988
Rent Received as Pay	77	\$42.99	\$148,996
Tenant Insurance	88	\$10.51	\$36,428
Maintenance and Repair Services	74	\$23.77	\$82,402
Maintenance and Repair Materials	70	\$7.95	\$27,563
Owned Vacation Homes	98	\$345.64	\$1,197,987
Mortgage Payment	93	\$111.47	\$386,360
Property Taxes	98	\$85.53	\$296,459
Homeowners Insurance	104	\$9.25	\$32,046
Maintenance and Remodeling	101	\$124.97	\$433,149
Property Management and Security	102	\$14.42	\$49,973
Housing While Attending School	94	\$82.67	\$286,547
Household Operations	89	\$1,288.43	\$4,465,688
Child Care	90	\$369.37	\$1,280,253
Care for Elderly and Handicapped	83	\$42.64	\$147,804
Appliance Rental and Repair	89	\$21.56	\$74,740
Computer Information Services	88	\$192.71	\$667,920
Home Security System Services	89	\$21.37	\$74,085
Non-apparel Household Laundry/Dry Cleaning	80	\$22.67	\$78,559
Housekeeping Services	90	\$121.52	\$421,202
Lawn & Garden	91	\$384.50	\$1,332,686
Moving/Storage/Freight Express	78	\$40.74	\$141,208
PC Repair (Personal Use)	86	\$5.79	\$20,059
Reupholstering/Furniture Repair	93	\$10.91	\$37,803
Termite/Pest Control	79	\$18.48	\$64,066
Water Softening Services	88	\$4.73	\$16,402
Internet Services Away from Home	83	\$4.48	\$15,543
Other Home Services ¹	89	\$26.94	\$93,358

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.



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Radius: 1.0 mile

Site Type: Radius

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	89	\$4,068.74	\$14,102,266
Bottled Gas	64	\$46.48	\$161,085
Electricity	86	\$1,427.01	\$4,946,017
Fuel Oil	103	\$111.20	\$385,427
Natural Gas	104	\$693.00	\$2,401,941
Telephone Services	87	\$1,318.57	\$4,570,156
Water and Other Public Services	88	\$455.43	\$1,578,522
Coal/Wood/Other Fuel	65	\$17.06	\$59,118
Housekeeping Supplies	89	\$677.76	\$2,349,115
Laundry and Cleaning Supplies	87	\$182.90	\$633,947
Postage and Stationery	89	\$207.18	\$718,086
Other HH Products ²	89	\$287.68	\$997,082
Household Textiles	87	\$121.99	\$422,833
Bathroom Linens	85	\$15.65	\$54,246
Bedroom Linens	86	\$57.04	\$197,715
Kitchen and Dining Room Linens	84	\$3.04	\$10,540
Curtains and Draperies	91	\$25.57	\$88,633
Slipcovers, Decorative Pillows	85	\$4.84	\$16,790
Materials for Slipcovers/Curtains	90	\$14.21	\$49,237
Other Linens	85	\$1.64	\$5,672
Furniture	86	\$568.72	\$1,971,181
Mattresses and Box Springs	86	\$71.27	\$247,009
Other Bedroom Furniture	86	\$112.58	\$390,208
Sofas	85	\$127.45	\$441,738
Living Room Tables and Chairs	87	\$81.74	\$283,303
Kitchen, Dining Room Furniture	88	\$59.58	\$206,509
Infant Furniture	87	\$10.88	\$37,706
Outdoor Furniture	85	\$21.67	\$75,121
Wall Units, Cabinets and Other Furniture ³	88	\$83.55	\$289,587
Major Appliances	85	\$256.53	\$889,148
Dishwashers and Disposals	88	\$21.36	\$74,024
Refrigerators and Freezers	84	\$70.34	\$243,783
Clothes Washers	85	\$39.68	\$137,524
Clothes Dryers	87	\$29.08	\$100,796
Cooking Stoves and Ovens	84	\$46.42	\$160,880
Microwave Ovens	85	\$12.16	\$42,160
Window Air Conditioners	84	\$6.24	\$21,620
Electric Floor Cleaning Equipment	86	\$19.82	\$68,682
Sewing Machines and Miscellaneous Appliances	81	\$11.45	\$39,679

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	88	\$84.89	\$294,219
Housewares	83	\$78.74	\$272,926
Small Appliances	86	\$30.43	\$105,469
Window Coverings	85	\$35.81	\$124,122
Lamps and Other Lighting Fixtures	89	\$23.79	\$82,462
Infant Equipment	66	\$10.68	\$37,012
Rental of Furniture	80	\$3.13	\$10,856
Laundry and Cleaning Equipment	85	\$20.33	\$70,453
Closet and Storage Items	49	\$11.74	\$40,676
Luggage	87	\$8.74	\$30,290
Clocks and Other Household Decoratives	63	\$169.07	\$585,981
Telephones and Accessories	72	\$31.01	\$107,495
Telephone Answering Devices	87	\$1.16	\$4,020
Outdoor Equipment	52	\$25.26	\$87,554
Power Tools	66	\$42.80	\$148,338
Hand Tools	88	\$8.04	\$27,876
Office Furniture/Equipment for Home Use	83	\$15.88	\$55,032
Computers and Hardware for Home Use	86	\$180.69	\$626,279
Software and Accessories for Home Use	86	\$24.77	\$85,870
Other Household Items ⁴	92	\$120.94	\$419,191

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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House and Home Expenditures

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Radius: 3.0 mile

Site Type: Radius

2008 Housing Summary

Housing Units	20,540
2008-2013 Percent Change	9.85%
Percent Occupied	90.4%
Percent Owner HHs	75.0%
Median Home Value	\$136,003

2008 Demographic Summary

Population	48,263
Households	18,576
Families	13,340
Median Age	36.1
Median Household Income	\$65,744

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	109	\$12,706.58	\$236,037,494
Mortgage Interest	112	\$4,904.90	\$91,113,422
Mortgage Principal	111	\$2,273.31	\$42,229,006
Property Taxes	106	\$2,306.02	\$42,836,613
Homeowners Insurance	106	\$506.00	\$9,399,364
Ground Rent	102	\$63.28	\$1,175,447
Maintenance and Remodeling Services	105	\$2,165.79	\$40,231,754
Maintenance and Remodeling Materials	100	\$415.58	\$7,719,741
Property Management and Security	105	\$71.71	\$1,332,147
Rented Dwellings	91	\$3,076.73	\$57,153,280
Rent	91	\$2,982.17	\$55,396,850
Rent Received as Pay	86	\$48.03	\$892,242
Tenant Insurance	95	\$11.33	\$210,547
Maintenance and Repair Services	82	\$26.36	\$489,581
Maintenance and Repair Materials	78	\$8.83	\$164,060
Owned Vacation Homes	105	\$370.67	\$6,885,611
Mortgage Payment	107	\$128.37	\$2,384,514
Property Taxes	99	\$86.29	\$1,602,934
Homeowners Insurance	106	\$9.51	\$176,606
Maintenance and Remodeling	107	\$132.05	\$2,452,886
Property Management and Security	103	\$14.46	\$268,671
Housing While Attending School	103	\$90.59	\$1,682,783
Household Operations	107	\$1,546.74	\$28,732,324
Child Care	115	\$474.26	\$8,809,779
Care for Elderly and Handicapped	77	\$39.53	\$734,293
Appliance Rental and Repair	104	\$25.26	\$469,190
Computer Information Services	105	\$229.22	\$4,257,928
Home Security System Services	118	\$28.11	\$522,182
Non-apparel Household Laundry/Dry Cleaning	96	\$27.32	\$507,427
Housekeeping Services	108	\$144.98	\$2,693,208
Lawn & Garden	103	\$436.94	\$8,116,609
Moving/Storage/Freight Express	101	\$52.74	\$979,761
PC Repair (Personal Use)	102	\$6.87	\$127,631
Reupholstering/Furniture Repair	110	\$12.92	\$239,953
Termite/Pest Control	114	\$26.67	\$495,401
Water Softening Services	84	\$4.53	\$84,214
Internet Services Away from Home	106	\$5.73	\$106,450
Other Home Services ¹	104	\$31.67	\$588,298

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	102	\$4,638.33	\$86,161,597
Bottled Gas	69	\$49.88	\$926,598
Electricity	102	\$1,678.92	\$31,187,573
Fuel Oil	78	\$84.36	\$1,567,085
Natural Gas	105	\$704.79	\$13,092,101
Telephone Services	102	\$1,548.28	\$28,760,812
Water and Other Public Services	107	\$554.68	\$10,303,745
Coal/Wood/Other Fuel	67	\$17.42	\$323,683
Housekeeping Supplies	102	\$778.60	\$14,463,349
Laundry and Cleaning Supplies	101	\$212.07	\$3,939,499
Postage and Stationery	102	\$237.41	\$4,410,167
Other HH Products ²	102	\$329.12	\$6,113,683
Household Textiles	104	\$145.80	\$2,708,319
Bathroom Linens	105	\$19.31	\$358,734
Bedroom Linens	104	\$68.85	\$1,278,902
Kitchen and Dining Room Linens	102	\$3.68	\$68,315
Curtains and Draperies	107	\$30.17	\$560,372
Slipcovers, Decorative Pillows	104	\$5.88	\$109,142
Materials for Slipcovers/Curtains	101	\$15.95	\$296,259
Other Linens	103	\$1.97	\$36,595
Furniture	109	\$717.79	\$13,333,580
Mattresses and Box Springs	106	\$88.21	\$1,638,660
Other Bedroom Furniture	110	\$143.64	\$2,668,326
Sofas	108	\$162.81	\$3,024,359
Living Room Tables and Chairs	107	\$101.28	\$1,881,381
Kitchen, Dining Room Furniture	110	\$74.78	\$1,389,048
Infant Furniture	108	\$13.47	\$250,185
Outdoor Furniture	107	\$27.34	\$507,867
Wall Units, Cabinets and Other Furniture ³	112	\$106.25	\$1,973,754
Major Appliances	102	\$306.87	\$5,700,349
Dishwashers and Disposals	103	\$24.93	\$463,126
Refrigerators and Freezers	104	\$86.80	\$1,612,383
Clothes Washers	100	\$46.81	\$869,566
Clothes Dryers	102	\$34.00	\$631,571
Cooking Stoves and Ovens	99	\$54.52	\$1,012,692
Microwave Ovens	103	\$14.80	\$274,998
Window Air Conditioners	92	\$6.85	\$127,322
Electric Floor Cleaning Equipment	103	\$23.74	\$440,927
Sewing Machines and Miscellaneous Appliances	102	\$14.41	\$267,764

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	107	\$103.81	\$1,928,390
Housewares	99	\$93.65	\$1,739,633
Small Appliances	99	\$34.87	\$647,683
Window Coverings	108	\$45.34	\$842,161
Lamps and Other Lighting Fixtures	110	\$29.64	\$550,543
Infant Equipment	82	\$13.39	\$248,743
Rental of Furniture	81	\$3.18	\$59,103
Laundry and Cleaning Equipment	102	\$24.41	\$453,467
Closet and Storage Items	59	\$14.05	\$261,004
Luggage	108	\$10.80	\$200,695
Clocks and Other Household Decoratives	80	\$215.50	\$4,003,105
Telephones and Accessories	85	\$36.65	\$680,851
Telephone Answering Devices	104	\$1.38	\$25,579
Outdoor Equipment	65	\$31.14	\$578,548
Power Tools	87	\$56.61	\$1,051,608
Hand Tools	103	\$9.44	\$175,308
Office Furniture/Equipment for Home Use	110	\$21.02	\$390,469
Computers and Hardware for Home Use	105	\$220.03	\$4,087,277
Software and Accessories for Home Use	108	\$31.10	\$577,787
Other Household Items ⁴	108	\$141.45	\$2,627,603

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

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Radius: 5.0 mile

2008 Housing Summary

Housing Units	58,169
2008-2013 Percent Change	6.75%
Percent Occupied	89.2%
Percent Owner HHs	66.0%
Median Home Value	\$118,991

2008 Demographic Summary

Population	132,169
Households	51,902
Families	34,670
Median Age	34.5
Median Household Income	\$54,788

	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	85	\$10,002.99	\$519,175,300
Mortgage Interest	87	\$3,805.75	\$197,526,125
Mortgage Principal	86	\$1,776.55	\$92,206,654
Property Taxes	86	\$1,876.58	\$97,398,243
Homeowners Insurance	86	\$413.99	\$21,486,922
Ground Rent	86	\$53.37	\$2,770,243
Maintenance and Remodeling Services	82	\$1,690.40	\$87,734,962
Maintenance and Remodeling Materials	79	\$328.58	\$17,053,784
Property Management and Security	84	\$57.77	\$2,998,367
Rented Dwellings	96	\$3,243.40	\$168,339,011
Rent	96	\$3,142.17	\$163,084,749
Rent Received as Pay	96	\$53.20	\$2,761,107
Tenant Insurance	100	\$11.91	\$617,894
Maintenance and Repair Services	84	\$27.09	\$1,406,103
Maintenance and Repair Materials	80	\$9.04	\$469,158
Owned Vacation Homes	85	\$300.53	\$15,598,157
Mortgage Payment	85	\$101.94	\$5,291,112
Property Taxes	82	\$71.84	\$3,728,632
Homeowners Insurance	88	\$7.90	\$409,888
Maintenance and Remodeling	86	\$106.60	\$5,532,540
Property Management and Security	87	\$12.25	\$635,985
Housing While Attending School	91	\$79.88	\$4,145,781
Household Operations	88	\$1,281.05	\$66,489,074
Child Care	96	\$392.63	\$20,378,276
Care for Elderly and Handicapped	69	\$35.59	\$1,847,181
Appliance Rental and Repair	87	\$21.01	\$1,090,438
Computer Information Services	89	\$194.70	\$10,105,202
Home Security System Services	92	\$22.04	\$1,143,943
Non-apparel Household Laundry/Dry Cleaning	82	\$23.37	\$1,213,195
Housekeeping Services	86	\$115.31	\$5,984,812
Lawn & Garden	85	\$360.37	\$18,703,825
Moving/Storage/Freight Express	87	\$45.39	\$2,356,091
PC Repair (Personal Use)	87	\$5.81	\$301,328
Reupholstering/Furniture Repair	87	\$10.23	\$531,156
Termite/Pest Control	87	\$20.44	\$1,060,686
Water Softening Services	78	\$4.22	\$219,256
Internet Services Away from Home	87	\$4.71	\$244,433
Other Home Services ¹	83	\$25.23	\$1,309,252

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Radius: 5.0 mile

Site Type: Radius

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	88	\$4,034.32	\$209,389,425
Bottled Gas	62	\$44.82	\$2,326,263
Electricity	88	\$1,461.29	\$75,843,882
Fuel Oil	70	\$75.13	\$3,899,653
Natural Gas	93	\$619.38	\$32,147,248
Telephone Services	89	\$1,354.05	\$70,277,790
Water and Other Public Services	90	\$464.03	\$24,084,115
Coal/Wood/Other Fuel	60	\$15.62	\$810,474
Housekeeping Supplies	88	\$671.19	\$34,836,051
Laundry and Cleaning Supplies	88	\$185.78	\$9,642,320
Postage and Stationery	87	\$202.32	\$10,501,027
Other HH Products ²	88	\$283.09	\$14,692,704
Household Textiles	87	\$122.44	\$6,354,872
Bathroom Linens	89	\$16.41	\$851,544
Bedroom Linens	88	\$58.28	\$3,024,864
Kitchen and Dining Room Linens	85	\$3.08	\$159,667
Curtains and Draperies	88	\$24.68	\$1,280,712
Slipcovers, Decorative Pillows	86	\$4.89	\$253,692
Materials for Slipcovers/Curtains	85	\$13.46	\$698,825
Other Linens	86	\$1.65	\$85,568
Furniture	89	\$586.90	\$30,461,417
Mattresses and Box Springs	88	\$73.14	\$3,796,036
Other Bedroom Furniture	92	\$119.62	\$6,208,478
Sofas	89	\$133.49	\$6,928,366
Living Room Tables and Chairs	88	\$82.94	\$4,304,621
Kitchen, Dining Room Furniture	88	\$59.75	\$3,100,904
Infant Furniture	89	\$11.16	\$579,344
Outdoor Furniture	84	\$21.38	\$1,109,822
Wall Units, Cabinets and Other Furniture ³	90	\$85.43	\$4,433,846
Major Appliances	84	\$253.05	\$13,134,058
Dishwashers and Disposals	83	\$20.20	\$1,048,676
Refrigerators and Freezers	84	\$70.20	\$3,643,362
Clothes Washers	84	\$39.49	\$2,049,861
Clothes Dryers	86	\$28.74	\$1,491,590
Cooking Stoves and Ovens	80	\$44.22	\$2,295,039
Microwave Ovens	85	\$12.23	\$634,789
Window Air Conditioners	80	\$5.97	\$310,067
Electric Floor Cleaning Equipment	86	\$19.94	\$1,034,922
Sewing Machines and Miscellaneous Appliances	85	\$12.06	\$625,752

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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Latitude: 39.882294

Longitude: -83.093723

Radius: 5.0 mile

Site Type: Radius

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Floor Coverings	86	\$82.95	\$4,305,100
Housewares	83	\$79.20	\$4,110,558
Small Appliances	85	\$30.00	\$1,557,028
Window Coverings	83	\$35.02	\$1,817,542
Lamps and Other Lighting Fixtures	89	\$23.86	\$1,238,534
Infant Equipment	70	\$11.46	\$594,602
Rental of Furniture	97	\$3.79	\$196,941
Laundry and Cleaning Equipment	87	\$20.76	\$1,077,692
Closet and Storage Items	49	\$11.76	\$610,323
Luggage	89	\$8.97	\$465,775
Clocks and Other Household Decoratives	64	\$172.96	\$8,976,778
Telephones and Accessories	75	\$32.23	\$1,672,674
Telephone Answering Devices	86	\$1.15	\$59,548
Outdoor Equipment	53	\$25.52	\$1,324,558
Power Tools	70	\$45.59	\$2,366,101
Hand Tools	89	\$8.18	\$424,778
Office Furniture/Equipment for Home Use	88	\$16.82	\$873,170
Computers and Hardware for Home Use	89	\$187.67	\$9,740,243
Software and Accessories for Home Use	90	\$25.83	\$1,340,724
Other Household Items ⁴	90	\$118.70	\$6,160,527

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

¹ **Other Home Services** includes miscellaneous home services and small repair jobs not already specified.

² **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

³ **Wall Units, Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks.

⁴ **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, Personal Digital Assistants, and miscellaneous household equipment and parts.

Source: Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2008 and 2013.